

Industrial Visit – Wakefit Industry

Our students visited the Wake-fit industry outlet in Hosur, a leading name in home and sleep solutions. With an impressive workforce of 4,000 employees and an annual revenue of ₹1,300 crores, Wake-fit offered us an incredible glimpse into large-scale production and management.

Key Highlights:

- Witnessed the making of 2,000 mattresses per day using a combination of imported machinery(from Europe, Turkey & Germany) and Indian technology.
- Explored 5 major sections:
 1. Chemical Mixing
 2. Vertical & Horizontal Cutting
 3. Gluing
 4. Packaging
 5. Rolling & Packing

Takeaways:

- Real-time insights on production costs,
- Strategies for labour management,
- Smart and scalable marketing practices

From mattresses to sofas, beds, chairs and dining tables– Wakefit’s innovation and efficiency truly inspired the future changemakers of commerce!

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